

Survey questions for editors

Hello! We at the Myanmar Journalism Institute would like to get insights into our questions below. Your frank replies will help us put shape to a practical course/workshop on using gender as a reporting tool.

We'll also be sharing the results of this data-gathering exercise with you. We will not, however, be making public specific responses or respondents' identities in our analysis of the data we collect. This survey will take just 10 minutes to complete.

1. Full Name:
2. Male/Female
3. Position
4. Topic/s you usually edit or direct coverage of/section you are responsible for:
5. Media organization
6. Website URL
7. Language of media
8. City where your media outlet is based:
9. Type of media {TV, Print (newspaper, magazine), Online, Radio}
10. Frequency of publication/broadcast
11. Years in the media profession
12. Have you attend any event/training at MJI before? (Yes/No)
13. Please select two (2) options below that, in your view, best reflects the meaning of the word "gender":
 - a. more women as presidents and prime ministers
 - b. how the gender of individuals and communities, and their location in society shape their lives, human rights and development
 - c. feminism
 - d. equality between men and women
 - e. avoiding the identification of sources in news stories as men, women or other genders

14. Have you ever assigned and/or edited a story that discussed gender?
- Yes
 - No
 - Not certain
15. (If you answered no, please go to No.4)
- If yes, what was this story about?
- Please put the link to the story here, if possible.
 - How often have you assigned, or edited, a story that touches, or relates to gender?
 - Hardly (1 to 3 times a year)
 - Daily to once a week
 - 2 to 4 times a month
 - More than 4 times a month
 - Never/don't recall
16. Have you ever given suggestions, feedback to your reporter or staffer in relation to a story you edited or assigned?
- Yes
 - No
17. Please select the number that reflects your views (1 being the least to 5 being the most):
- How skilled are the journalists you work with in using gender as a way to do better-quality stories?
- (1- Not skilled at all, 5- Extremely skilled)
18. How difficult is it for journalists to understand gender and use this in news reporting?
19. How important is gender in your work as an editor?
20. How important is gender as an indicator of how good a story is?
21. What are the three (3) biggest challenges journalists face in using an awareness of gender issues in producing stories? Check only three (3) choices.
- Understanding what gender is and why it is an indicator of good, professional journalism
 - Selecting, identifying concrete, strong story ideas and angles that involve gender

- c. Doing their own, independent analyses of stories are shaped by gender and the power relations in it
 - d. Producing more in-depth stories that go beyond mentioning 'women', or quoting women
 - e. Avoiding gender bias and stereotypes of women in media, including mostly as sex objects or victims
 - f. Being aware of the editorial value of identifying sources who are women or other genders, including in areas and topics that usually have male interviewees and experts
 - g. Lack of familiarity with gender-related concepts, such as gender parity, patriarchy
 - h. Using gender-inclusive and gender-sensitive language in news stories
 - i. Other (Please Specify)
22. Does your organization have its own training unit/person?
- a. Yes
 - b. No
23. If yes, does it include gender-related issues in its training of newsroom staff?
- a. Yes
 - b. No
24. Does your organization have its own style manual?
- a. Yes
 - b. No
25. If yes, does it include terms and language journalists are advised to use in relation to gender issues in news and the way stories are produced?
- a. Yes
 - b. No
26. MJI is developing a practical skills-building course/workshop on understanding of gender and using it as a journalistic skill. In your view, what workshop length would be best suited for this workshop?
- a. Three (3) days
 - b. Five (5) days
 - c. One (1) week
 - d. Other (Please Specify)

27. Would you send your journalist/newsroom staff to such a course?
- a. Yes
 - b. No
 - c. Not sure
28. Please write down any other insights you have about a good, useful program in using gender as a reporting skill.

Thank you for taking the time! We value your insights.
The Myanmar Journalism Institute