

## Survey for questions reporters

Hello! We at the Myanmar Journalism Institute would like to get insights into our questions below. Your frank replies will help us put shape to a practical course/workshop on using gender as a reporting tool.

We'll also be sharing the results of this data-gathering exercise with you. We will not, however, be making public specific responses or respondents' identities in our analysis of the data we collect. This survey will take just 10 minutes to complete.

1. Full Name
2. Gender
3. Position
4. Topic/s you usually cover/ your news beat:
5. Media organization
6. Website URL
7. Language of media
8. City where your media outlet is based:
9. Type of media
  - a. TV
  - b. Print (newspaper/magazine)
  - c. Online
  - d. Radio
10. Frequency of publication/broadcast:
11. Years in the media profession:
12. Here you attended any event/ training at MJI before? (Yes or No)
  - a. Yes
  - b. No
13. Please select two (2) options below that, in your view, best reflects the meaning of the word 'gender':

- a. more women as presidents and prime ministers
  - b. how the roles and location in society of men, women and other genders shape their lives, human rights and development
  - c. feminism
  - d. equality between men and women
  - e. avoiding the identification of sources in news stories as men, women or other genders
14. Have you ever produced a story that discussed gender?  
(If you answered No, please go to No.4)
- a. Yes
  - b. No
  - c. Not certain
15. If yes, what was this story about?
- a. Please put the link to the story here, if possible.
  - b. How often do you write a story that touches on gender?
    - i. Hardly (1 to 3 times a year)
    - ii. Daily to once a week
    - iii. 2 to 4 times a month
    - iv. More than 4 times a month
    - v. Never/don't recall
16. Have you ever received a suggestion, feedback, review from your editor, or colleague in the newsroom, about a gender issue in relation to a story you did?
- a. Yes
  - b. No
17. Please choose the number that reflects your views (1 being the least to 5 being the most):  
How confident are you about using gender as a way to do better-quality stories ?  
*(1- Not confident at all, 5- Extremely confident)*
18. How difficult is it for journalists to understand gender and use this in news reporting?  
*(1- Not difficult at all, 5- Extremely difficult)*
19. How important is gender in your work as a journalist?  
*(1- Not important at all, 5- Extremely important)*

20. How important is gender as an indicator of how good a story is?

*(1- Not important at all, 5- Extremely important)*

21. What are the three (3) biggest challenges journalists face in using an awareness and understanding of gender in producing stories? Check only three (3) choices.

- a. Understanding what gender is and why it is an indicator of good, professional journalism
- b. Selecting, identifying concrete, strong story ideas and angles that involve gender
- c. Doing their own, independent analyses of stories are shaped by gender and the power relations in it
- d. Producing more in-depth stories that go beyond mentioning 'women', or quoting women
- e. Avoiding gender bias and stereotypes of women in media, including mostly as sex objects or victims
- f. Being aware of the editorial value of identifying sources who are women or other genders, including in areas that and topics that usually have male interviewees and experts
- g. Lack of familiarity with gender-related concepts, such as gender parity, patriarchy
- h. Using gender-inclusive and gender-sensitive language in news stories
- i. Other (Please Specify)

22. Does your organization have its own training unit/person?

- a. Yes
- b. No

23. If yes, does it include gender-related issues in its training of newsroom staff?

- a. Yes
- b. No

24. Does your organization have its own style manual?

- a. Yes
- b. No

25. If yes, does it include terms and language journalists are advised to use in relation to gender issues in news and the way stories are produced?

26. Have you ever had training on improving the gender in stories, either as a topic or a story or a tool to develop better stories?
- a. Yes
  - b. No
27. If yes, was your training
- In-house (organized by your media house)
- External (Please Specify - eg, scholarship, workshop organized which group, overseas, etc):
28. MJI is developing a practical skills-building course/workshop focusing on how to use an understanding gender to improve reporting and storytelling. How many days is best for the length of this course?
- a. Three (3) days
  - b. Five (5) days
  - c. One (1) week
  - d. Other (Please Specify)
29. Please write down other insights you about a good, useful program in using gender as a reporting skill.

Thank you for taking the time! We value your insights.

*- The Myanmar Journalism Institute*

