

ADVANCED INTERNATIONAL TRAINING PROGRAMME



ITP: 295 Media Regulation in a Democratic Framework



July 2019 – August 2020

Phase 2 in Sweden:
14 October – 1 November, 2019

Phase 4 in one of the participating
countries: 2 weeks in March, 2020

Closing date
for applications:

**> 31 May,
2019**

Dear reader

New International Training Programme (ITP) on self-regulation of media

Across the globe, recent political, technological and economic changes have placed new strains on media freedom. As a result, there is an urgent need to find new ways to reform media policy and to regulate the media sector. This ITP will contribute to the development of self-regulatory frameworks for the media sector, strengthening the institutional and organisational capacities among relevant media sector stakeholders and contributing to national reform and change processes.

Media has the ability to enable fuller participation in public life, hold the powerful to account, serve as platforms for dialogue and protect the rights of individuals. But if media is supposed to fulfil its potential role, updated regulatory frameworks need to be in place, adapted to the new media landscape.

The Swedish International Development Cooperation Agency (Sida) has commissioned NIRAS Sweden AB to organise this ITP in cooperation with International Media Support (IMS), Fojo Media Institute/Linnaeus University and Global Reporting Sweden AB.

Participants can be nominated by government, media and civil society organizations. Reaching out to a critical mass of stakeholders in each country will be particularly important for institutional change and thus long-term impact.

Five programmes have been initiated so far, with one launched in Kenya, Tanzania, Uganda, Zambia and Zimbabwe in 2018 and one starting from 2019; one in Latin America (Colombia, Honduras, El Salvador and Guatemala), starting from 2019; one in Asia (Bangladesh, Cambodia, Laos, Myanmar and Vietnam) and one in Eastern Europe (Ukraine, Armenia and Moldavia).

We trust that you will find the programme interesting and hereby invite you to nominate candidates.



Alan AtKisson
DIRECTOR OF PARTNERSHIP AND INNOVATION
Sida

Programme objectives

The overall objective of this programme is that the participants and their organisations should contribute to the promotion and protection of the institutional frameworks which govern self-regulation of the media sector.

This can include:

- The participants and their managers understand the benefits of self-regulation.
- Participants are using their achieved knowledge in their respective transformation project.
- Participants and their organisations are included in regional dialog platforms on issues related to regulation of the media in a democratic framework.

BENEFITS FOR THE PARTICIPANTS AND THEIR ORGANISATIONS:

At the end of the training programme the participating individuals and organisations shall have obtained:

- Increased knowledge about media and freedom of expression in relation to media policy, journalism and self-regulation of the media sector.

- Extended professional national and international networks.
- Increased awareness of human rights, gender equality and security for journalists and other media actors.
- Increased knowledge and capacity to initiate a structured, long term transformation work within and outside the respective organisations.

Contents

TRANSFORMATION PROJECT

This programme is more than training of individuals. It is a full-scale capacity building programme aiming at actual change towards a more efficient and sustainable planning and implementation of self-regulation of the media.

At the start of the programme each participant will, in close cooperation with colleagues and supervisors, identify an idea that can contribute to the achievement of both the programme objective and the organisation's own strategies and long-term goals, as well as transformation process on a national level. Based on this idea, a Transformation Project will evolve as the participants are provided with new knowledge, networks and experiences during the course of the process.

The participants work together in country-teams, supported by a national facilitator in each country, assisted by international experts (thematic mentors). This support will be continuous throughout the five phases of the programme.

Programme structure

The training programme consists of five compulsory phases. The evolution of the Transformation Project is the golden thread through all phases.

Phase 1 – Inception (3 months)

Country teams are established and meet for a start-up seminar in their respective countries. During the start-up seminar the participants establish a common understanding of the challenges in their countries and the overall theory of transformation. Based on that analysis, a brief baseline study is elaborated. With support from the national facilitators, the participants develop a first idea of a Transformation Project connected to the challenges.

During the inception phase, the participants have to pass a compulsory on-line course, with the purpose of providing the participants with a common understanding and knowledge base to build upon. The course is composed of on-line lectures, supporting literature, seminar questions as well as a number of quizzes and tests.

The on-line course will cover the following topics: a) Media and freedom of speech with a focus on human rights and democracy b) Media politics c) Journalism d) Self-regulatory institutions.

The remaining part of the training programme will focus on how to ignite and manage processes of transformation within the area of media regulation.

Phase 2 – Course in Sweden (3 weeks)

Participants engage in an intensive programme of interactive discussions, study visits, exercises and skills development, covering all four priority themes/topics. All participants are expected to share their own expertise and experiences with their peers. The Transformation Projects will evolve with the support of the thematic mentors' coaching, peer reviews, and individual work. During this process an action plan will be formulated. Collaboration between the participants, the national facilitators and the thematic mentors will be an essential part of the programme.

TIMETABLE

This programme is implemented during a 14 month period and consists of five phases linked to the development of the participants' Transformation Projects.

- Phase 1 Inception, July – September, 2019
- Phase 2 Course in Sweden, 14 October – 1 November, 2019
- Phase 3 Project Development, November 2019 – February, 2020
- Phase 4 Regional phase, 2 weeks in March 2020
- Phase 5 Implementation, April – August, 2020

The following programme will formally start (with a start-up seminar) when the participants in this programme have their final seminar.

Phase 3 – Development (4 months)

In this phase, the Transformation Project will be further discussed and adjusted and the implementation will begin. Activities are expected to vary substantially between different participants, organisations and countries. The programme will support the process through regular contacts with the national facilitator, meetings in country teams as well as through support from the programme management and the thematic mentors. Collaboration between the participants will be encouraged.

Phase 4 – Course in one of the participating countries (2 weeks)

Participants exchange experiences of implementing their Transformation Projects. The participants will further elaborate and adjust their action plans. Peer reviews and group discussions among the participants and support from the national facilitators will carry the process forward. Additional theory and trainings are provided, as well as field trips and case studies within the regional/local context.

Phase 5 – Implementation (6 months)

The participants implement their Transformation Projects in collaboration with colleagues and supervisors in their organisations or/and in collaboration with other stakeholders. Continuous thematic mentor support will be provided. By the end of this last phase, the participants will organise a national seminar to present their final Transformation Projects and discuss further actions. This final seminar will be held in conjunction with the start-up seminar for the participants in the following programme, thus tapping into the process that has started.

During phases 1, 3 and 5 the work with the Transformation Project shall be carried out as a part of ordinary working time and it is essential that such time is allocated and approved by the supervisor.

METHODOLOGY

The programme is designed for the participants to actively involve their own workplace and to base the learning on their own experiences and work context. For the scheduled phases a range of tools and methods support this learning approach, including group work, discussions, seminars, case studies, study visits and lectures. Participants are expected to actively contribute with their own experiences and expertise. Participants will also manage the Transformation Projects development and implementation throughout the 14 months of the programme duration, with the support and coaching of the national facilitators, the thematic mentors and participant peers.

The number of participants is limited to 25 (i.e 4–6 from each participating country) in order to ensure a close working relationship between participants, mentors and lecturers.

MANAGEMENT AND STAFF

The team includes Swedish and international thematic experts as well as national facilitators from the participating countries, all with extensive experience within their respective fields.

Admission requirements

INVITED COUNTRIES

Invited countries are: *Bangladesh, Cambodia, Lao PDR, Myanmar and Vietnam.*

TARGET GROUP

The programme targets individuals that in different ways can promote standards and self-regulation of the media sector in the respective countries. The programme management will identify strategically important participants from the media sector, such as media councils, judicial institutions, independent freedom of speech organisations, policy institutions, relevant ministries, parliamentary committees and independent media outlets.

Despite the focus on individuals, the programme is primarily targeting organisations and efforts will be made to establish long-term relationships with the key organisations involved. Such collaborative organisations should be willing to commit themselves to participation over several years and be ready to cooperate with other organisations in the programme, even though they may have different opinions on regulatory frameworks. Capacity and interest to drive processes to achieve long-term goals is a prerequisite to become a collaborative organisation.

Applicants to the programme should:

- hold a key position in their organisation, with influence on a strategic level
- have the engagement and power to initiate and drive change processes
- have high proficiency in English
- hold a relevant academic degree
- be available and motivated for active participation through the whole training programme.

As we strive to obtain a gender balance in the programme, organisations are strongly encouraged to nominate female candidates.

LANGUAGE REQUIREMENTS

The training programme will be conducted in English and good English skills, both orally and in writing, are required. Candidates from countries where English is not an official language should do a language test with an official body in the home country, unless other documentation to support her/his ability can be provided. Proficiency in English must be certified on the Application form.

HEALTH REQUIREMENTS

Considering that the training programme consists of international travels and work away from home in a new environment, good health and full working capacity is conditioned. It is therefore recommended that candidates undergo a medical examination before filling in the Medical Statement in the Application form.

OTHER REQUIREMENTS

Since much of the programme communication will be done by e-mail, the applicant must have a well-functioning e-mail address, be an active user of e-mail and have regular, reliable access to the Internet.

Due to the character of the programme, family members are not allowed to accompany participants to the scheduled courses.

COSTS

Sida will cover the costs for programme fee, literature, accommodation, meals, health insurance, and international travel to the scheduled courses.

Participants and/or their employers are responsible for any other costs such as:

- personal expenses
- visa fees
- domestic travel – in connection to international travel and to meetings in phases 1, 3 and 5
- any local airport taxes and departure fees or such
- any costs for programme work taking place at the home organisation

APPLICATION PROCESS

APPLICATION

- The application should be written on the special form attached and include a recent photo.
- Make sure your application is complete, correct and readable.
- A candidate has to be nominated by his/her organisation and the application must be signed by an authorized director/manager.
- A scanned copy of the application should be submitted by e-mail to itp295@niras.se
- If a scanned copy is not possible, the original application shall be submitted to the nearest Swedish embassy/consulate.

Closing date for application is **31 May, 2019**

SELECTION

All applicants will be notified of the results of the selection no later than June 2019.

A Memorandum of Understanding will be signed by the management of each participating organisation and by the programme management. This is to confirm each party's responsibility and the organisation's commitment to participation and fulfilment of all phases of the training programme. It is only with this MoU signed by both parties, that the participation is accepted.

As part of Sida's work with capacity and institutional development, Sida offers international training programmes (ITP) for participants from low- and middle-income countries in priority areas. The programmes cover areas of strategic importance to the social, environmental and economic development of co-operating countries and are based on identified priorities and needs. In the long-term perspective, the programmes shall contribute to institutional strengthening and capacity development in the co-operating countries.

ORGANISERS



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NIRAS International Consulting is one of Europe's larger development consulting actors working with donor funded projects on four continents in more than 50 developing and emerging economies. We offer tailor-made solutions and transfer skills that help reduce poverty through e.g. activities facilitating inclusive economic growth, promoting equitable societies and improved health, and mitigating climate change. Our expertise covers the entire development agenda, including key areas such as governance issues, democracy and human rights, gender equality, water, agriculture, forestry, land administration, climate change, employment and health. NIRAS has a strong expertise in implementing Sida financed International Training Programmes within different fields of development.



fojo.se

Fojo Media Institute is Sweden's leading institute for media development, strengthening free, independent and professional journalism in Sweden and globally, as expressed in the 2018-2022 strategy. Fojo is an independent institution at the non-profit and public Linnæus University, one of Sweden's biggest universities. We use our experience in Sweden and internationally to strengthen free, independent and professional journalism using a wide range of strategic approaches. For more than 45 years of continuous operation, Fojo has been engaged in more than 100 countries, strengthening the institutional capacity of our partner organisations and trained more than 50 000 journalists. In recent years Fojo has increased its efforts to promote plurality of voices, in media content as well as in the industry as a whole, to safeguard freedom of expression for all. Gender equality is at center of these efforts and data/research is systematically collected to gender sensitize programming. Fojo has a full-time gender expert supporting the country teams and inform policy development.



www.mediasupport.org

International Media Support (IMS) is a non-profit organisation that works to support local media in countries affected by armed conflict, human insecurity and political transition. Everywhere, citizens and leaders need information they can trust to make the decisions that develop their societies in a peaceful and democratic way. IMS supports the production and distribution of media content that meets internationally recognized ethical standards and works to ensure safe media environments.



www.omvarlden.se
globalreporting.net/en/

Global Reporting is a media and communication company, focusing on journalism, strategic communication and global development. We are offering everything from communication strategies, events, seminars, training and moderating to writing/editing, photography and graphic design. Our broad subject knowledge and our experience from more than one hundred countries enable us to describe processes and events without resorting to clichés. Several of our staff members are journalists and we are regularly on journalistic assignments around the world. We are currently the publisher of Sweden's magazine on global issues and development cooperation, OmVärlden, and the host organisation for Sweden's foremost arena for discussions on global issues, Global Bar.

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