

Towards Sustainable Journalism in a global perspective

Fojo Media Institute, Sweden's leading organisation in media development, is now launching its first impact report, where lessons learned from its efforts to improve the sustainability and impact of journalism in Sweden and globally are highlighted.

Fojo's more than fifty years of experience in media development is further strengthened by the introduction of cross-organizational evaluation and follow-up work that will increase learning and awareness of the institute's impact.

2022 has been a year of great changes. During the year, Fojo launched a new organisational strategy and new fundraising and communication strategies, as well as created cross-organisational indicators for systematic follow-up and evaluation of results and learning. A new organisation in the form of the Partnership for Sustainable Journalism, with more than 250 members from over 60 countries, has also been established.

"The fact that we are now issuing an impact report is an important step towards increased learning and responsibility within the organisation and something that will ensure our long-term sustainability and effectiveness within our programs. We are proud to launch this report and to be able to communicate our progress and our impact in media development with our financiers and partners in such a clear way," says director of operations Kersti Forsberg.

The impact report presents data, examples and stories that show the results of and how Fojo's work has affected media organisations and individual journalists in several countries where the institute operates. The report also provides an overview of the changes that Fojo implemented during the year and is now implementing - above all the cross-organisational indicators that will follow up and form the basis of the report.

For more than half a century, Fojo has worked to strengthen journalism and the media globally. By continuously evaluating, measuring results and focusing on learning, the organisation goes into the future strengthened and clearly shows how our work makes a difference, not only for individual journalists and media houses, but also for the public who take part in their journalism.

Fojo's impact report is available to download at fojo.se/en/impact

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